

Sponsorship Letter

2024/2025 Season



Who Are We?

KSU Combat Robotics is united by a passion for competition and innovation. Our team stands out by pioneering new strategies, materials, and designs to challenge conventional approaches. We have grown over 200% in two years, fostering a culture of out-of-the-box thinkers and engineers. This expansion led to the creation of an internal 3lb competition, providing our new members with a low-cost, low-stress learning environment.

In the 2024/25 season, we aim to field two 12lb team bots, with additional member-owned bots. However, growth has its challenges. Travel costs alone are estimated to exceed \$3,000 per competition, and we are focused on creating lasting relationships with sponsors locally and abroad to sustain our efforts.

2024/25 Season Plan

Primary Goals

1. Sustain Momentum & Retain Membership
 - Expand our bot count while managing logistics and organizational demands.
 - Allocate funds for proper storage, discounted uniforms for new members, and additional tools.
2. Local Competitions
 - Research Ohio-based competitions for our 3lb designs to gain public visibility and experience.

Secondary Goals

1. Build a 30lb Team Robot
 - As a stretch goal, we aspire to create a 30lb bot. However, due to increased costs, this will only proceed if our budget is met.
2. Expand Internal Competitions
 - Open our popular internal 3lb competition to the wider university, increasing membership and generating profits from registration fees or related activities.
3. Streamline Operations
 - Develop best practices to ensure seamless officer transitions, enabling sustainable growth and long-term club success.

Budget

Below is an estimate of our primary expenses for the 2024/25 season:

- **Travel to Competitions:** \$3,200 per trip
- **Rebuild/Repair of 12lb Robots Post-Competition:** \$500 per trip
- **Upgrades for 12lb Robots:** \$5,000
- **General Team Expenses:** \$2,000

Total Estimated Cost for Three Competitions: \$17,100

Sponsor Tiers

KSU Combat Robotics provides several sponsorship tiers, all of which are tax-deductible. Sponsors gain exposure through our pit banner and robot logos, visible to both in-person and live-stream audiences.

Tier	Contribution	Benefits	Availability
Supporter	\$1 - \$499	Name listed on the pit banner.	Unlimited
Sponsor	\$500 - \$2,499	Small logo on one main bot and the pit banner. Option to visit meetings to present opportunities.	Unlimited
Key Sponsor	\$2,500 - \$4,999	Small logo on all main bots and the pit banner, plus all Sponsor benefits.	Limited to 6
Major Sponsor	\$5,000 - \$9,999	Medium logo on all main bots and pit banner, plus all Key Sponsor benefits.	Limited to 2
Powered By	\$10,000+	Large logo prominently displayed on all bots, pit banners, and minibots (if applicable).	Limited to 2

Powered By sponsors also receive exclusive team updates, express thanks during interviews, and opportunities to ask questions throughout the season.

Where and What To Donate

Financial Donations:

Make checks payable to KSU-CAE with "Combat Robotics Donation" in the memo field and send to:

KSU-Combat Robotics

Attn: T. True (Advisor)

228A-AEB

Kent State University

Kent, OH 44242

In-Kind Donations:

Contact us via email at KSU.FightingRobotics@gmail.com to arrange details.

Thank you for supporting KSU Combat Robotics! Together, we can continue to innovate and dominate the competition floor.

Sincerely,

KSU Combat Robotics Team